



MARK COXON

Trusted Voice. Engaging Speaker.
Unforgettable Experience.

Zoology student turned AV strategist turned keynote speaker. Still obsessed with how people behave in groups.

Mark Coxon didn't take the straight path to the stage. He started in zoology, wandered into AV, and accidentally built a career out of connecting humans, spaces, and stories in ways that actually matter.

Along the way, he picked up a few things, like how to make complex ideas feel obvious, how to read a room instead of reading a slide, and how to turn a five-minute meeting into a movement.

With over two decades working across corporate real estate, broadcast, museums, and workplace design, Mark blends technical fluency with big-picture thinking.

He's known for his sharp analogies, punchy delivery, and the rare ability to talk to engineers and executives without losing either one.

He's here to make your audience think, laugh, and maybe even *do* something different when they leave.

What People Are Saying

"Mark has an innate ability to make the complex simple... His analogies are impactful, and he presents himself as both a common man and expert, a dichotomy not many can do."

"Every panel, presentation, and discussion that I've observed has been incredibly insightful, forward thinking and artfully crafted for maximum audience impact."

"Mark is an accomplished communicator, gifted writer, and one of the most insightful observers of trends in technology and human-centered design. His is a voice we should all be listening to as our audiovisual industry evolves."

LET'S TALK!

3 Keynote Series spanning 13 talks. Delivered separately or in any combination.

From Here to There

A journey-driven series of keynotes that blend personal storytelling with universal insight, guiding audiences through pivotal transitions—spark to shift, fear to courage, movement to stillness, confusion to clarity. These talks are designed to inspire transformation by illuminating what it really takes to move forward when the road gets unfamiliar.

The Evolution Engine

This tactical series unpacks the mechanics of innovation, culture, and experiential design—bridging biology, strategy, and systems thinking. Perfect for leaders and teams who want to stay ahead of disruption by understanding what drives action, retention, and long-term value.

Bridging the Divide

These talks explore how biology, psychology, and communication intersect to unlock better leadership, storytelling, and innovation. Ideal for anyone tasked with translating complex ideas across silos—this series helps thinkers become bridge-builders.



Sample of Keynote Topics

- **Spark-Bridge-Shift:** From first impression to lasting action
- **The Physics of the Workplace:** How space and behavior align
- **The Fractal Edge:** Unlocking creativity through decompression
- **The Muscle Memory of Courage:** Repetition, risk, and personal growth
- **The Evolution Advantage:** Why diversity drives real innovation

Based in Southern California, Available Worldwide

Topics: Experience Design, Human Behavior & Tech, Workplace Strategy, Innovation

Booking inquiries: 949-480-7679 or mark@marketexplosion.me

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